## Accelerating hydrogen market development through pricing clarity

- Cost, price and carbon intensity
- Market evolution

#### An Event Hosted and Supported by



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## Market-based & Cost-based prices



SMR w/o CCS

Lignite gasification with CCS





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Germany: H2 Mobility

Hydrogen Pump Prices

**PEM electrolysis** Alkaline electrolysis

### Market-based carbon-neutral H2 assessments covering six potential hubs



Market-based hydrogen assessments taking account of a range of inputs, including source data, market activity, and cost of production factors

Covering six potential hydrogen trading hubs: • USGC (Texas/Louisiana)

- California
- Far East Asia (Japan)
- Australia
- Middle East (Saudi Arabia)
- NW Europe (Netherlands) •

Daily publication in /kg and /MMBtu

Subscriber note: S&P Global Platts launches new carbonneutral hydrogen assessments



## Multiple pathways lead to carbon-neutrality; Far East more than double cost in USGC





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Cheapest of

- **Renewable PEM**
- SMR with CCS
- Carbon credit offset

## h-OC represents the implied premium for hydrogen from PEM electrolysis over SMR

Fast-evolving attributes market can play a key role in the development of hydrogen market, by giving clear indication on the premium of carbon-neutrality

Certificates have extensive trading and market depth in renewable power markets globally (Guarantee of Origin, Renewable Energy Certificate), and in low-carbon natural gas in the US (Methane Performance Certificates)

> Carbon-neutral hydrogen (PEM electrolysis + RECs, GOs)

Hydrogen from SMR w/o CCS Hydrogen Origin Certificate (h-OC)

- NW Europe (Rotterdam) €/MWh and \$/kg
- US Gulf Coast (Texas and Louisiana) \$/MWh and \$/kg
- California \$/MWh and \$/kg



## Carbon intensity attribute – origin certificate





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# Renewable PEM SMR

# Cost of production values illuminates opaque hydrogen valuation

- > First launched in December 2019; expanded to cover relevant technologies in likely hubs
- > Valuations include production by SMR, ATR, gasification and electrolysis across global locations
- > Assessments consider fixed and variable costs
- > Market participants can more effectively evaluate the use of hydrogen as a fuel; and begin to make investment decisions to build a hydrogen economy





## If natural gas is primary fuel to replace, hydrogen needs to be much, much cheaper





#### Japan PEM COP vs Delivered LNG (JKM) \$/MMBtu



#### **PEM Premium over Natural Gas**

\$/MMBtu	Japan	USGC	Queensland
2022	59.20	26.13	46.01
2023	29.81	18.87	19.93
2024 YTD	22.37	11.26	24.94



# Development of hydrogen market and prices – possibility of following LNG







## Platts hydrogen price wall

### https://www.spglobal.com/commodityinsights/PlattsContent/\_assets/\_files/en/specialreports/energy-transition/platts-hydrogen-price-wall/index.html

#### Platts hydrogen price wall

#### Hover over the panels below to explore: larger panels represent higher prices. Prices in \$/kg.

Below is a selection of S&P Global Platts hydrogen assessments showing regional price differences and month-on-month changes. Early trade potential is emerging as technologies and regions compete to produce the cheapest low-carbon hydrogen through water electrolysis powered by renewables or from fossil fuels with carbon capture and storage.





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