

H2 Wielkopolska: Hydrogen Direction



WIELKOPOLSKA



WIELKOPOLSKA
REGION



Wielkopolska
Hydrogen direction



Hydrogen
Europe

APGH 2026



THE POTENTIAL OF WIELKOPOLSKA, POLAND



A- long-term national rating



1 690 000
working population
(IV quarter of 2024)



520 949
number of business
entities (March 2025)
third in Poland



3,3%
unemployment rate
(March 2025)
lowest in Poland



333,6 bn PLN
/83,6 bn USD

GDP of the region (2023)
third in Poland ca. 10% of national GDP



well-developed and
diversified economy
including energy sector (H₂)

**Nordic-Baltic Hydrogen Corridor:
Strategic project through Wielkopolska
Region**



**Wielkopolska Region: ORLEN in Poznań opened Poland's first
public H₂ station in June 2024, for passenger cars and buses**



developed road and railway
infrastructure



international airport with 65
connections



automotive hub (Volkswagen, Bridgestone,
Solaris)



modern agriculture and agrifood industry
(Dino, Colian, Jeronimo Martins, Lidl,
Unilever, Mondelez, Lisner, Kraft Heinz)



strong academic background, qualified
human resources



logistics (Amazon, CLIP Group, Raben,
Kuehne+Nagel, Panattoni)



ICT hub (2 AI factories: Poznan
Supercomputing and Networking Center,
Beyond.pl Wlcp. ICT Cluster)



the largest trade fair center in Poland
and leading in Central and Eastern Europe



REGIONAL SMART SPECIALIZATIONS (RIS) 2030



Bio materials &
food for conscious
consumers



Specialized
logistic
processes



ICT-based
development



Modern medical
technologies



Industry
of tomorrow



Interiors
of the future

SUBREGIONAL SMART SPECIALISATIONS:

Renewable energy and hydrogen technologies

Energy-efficient construction

Water management

Biotechnology

Healthy food production

Circular economy

Precision engineering

Aerospace

Industry 4.0 & 5.0

Culture-led development

Furniture industry

Tourism



ACTIVE H2WIELKOPOLSKA

EDUCATION – HYDROGEN SCHOOL / ROADSHOW / H2WIELKOPOLSKA SHOWROOM

NET ZERO ENERGY & H2POLAND FLAGSHIP CONFERENCE & TRADE FAIR IN CENTRAL & EASTERN EUROPE CO-ORGANIZER & HOST REGION
HYDROGEN VALLEYS SUMMIT EDITION 2024 / 2025 / 2026

WIELKOPOLSKA FOR SMES: EMPOWERING GROWTH. (STUDY VISITS & TRADE FAIRS, AUDITS & SPECIALIZED CONSULTING, WORKSHOPS)

WIELKOPOLSKA HYDROGEN PLATFORM – NETWORKING
4 panels: Business, Science, Local Government Leaders, Civil

ANNUAL POLITICAL DIALOGUE 2025 – INITIATIVE FOR COAL REGIONS IN TRANSITION



NetZero Energy



WIELKOPOLSKA REGION
STAND AT HYDROGEN WEEK



Thank you for your attention!



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H₂ >>>>
Wielkopolska